

# David W. Talley

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## Skills Summary

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### Online information management

Configure & manage web content management technologies - HTML5, CSS3, WordPress, Drupal

Structure information for online delivery: information architecture, web user experience, metadata structures - Dublin Core, Semantic Web/RDF, XML/XSL-T

Guide content strategy & messaging - Online editorial, social media, streaming formats

### Instruction & user support

Research, structure, & create documentation process, project, technical

Train technically naïve users

Proactive stakeholder communication

### Project management – IT & publishing

Interview stakeholders, gather requirements, map system interactions

Draft functional requirements, test plans, other project documentation in collaboration with SMEs - Confluence/JIRA

Break down tasks, map task & data flows - MS Visio, flowcharts, IPO charts, Gantt charts

Communicate continuously with stakeholders - One-to-one, one-to-many, many-to-many

### Soft Skills

Writing & editorial - all materials

Research & functional documentation

Attention to detail

Productive interaction - remote & in person

## Professional Experience

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*August 2022 to present*

### Reference Librarian (part-time)

Community Library of DeWitt & Jamesville  
DeWitt, N.Y.

Respond to public library patron queries

Manage Business and Investing collection, weed and acquire new resources

Support patrons in use of technologies including A/V tools, 3D printing, etc.

*February 2016 to June 2019*

### Business Analyst Lead

Lyons Consulting Group  
Chicago, Ill. (working remotely from Syracuse, NY)

Discover & document business process requirements for world-class e-commerce initiatives

Author, organize, & revise functional, technical, & process documentation via JIRA/Confluence

Collaborate with UX and visual designers plus technical architects and developers for optimal user experience in complex online environments

Interact productively & continuously online & in-person with agency colleagues & client representatives, including training of new users

Research & monitor the functional & technical capabilities of Salesforce Commerce Cloud (formerly Demandware) software in relation to project functional requirements

*August 2019 to May 2020*

### Adjunct Instructor

Syracuse U. School of Information Studies  
Syracuse, N.Y.

Develop & document information management curricula - Intro. Front End Web Dev., Information Organization & Access

Teach in person & online for undergraduate & graduate audiences

*June 2013 to January 2016*

### Senior Business Analyst

LiveAreaLabs  
Seattle, Wash.

January 2012 to 2018

### **Website Manager (Consultant)**

Linked Data for Professional Educators

<http://explore.dublincore.net>

IMLS grant-funded project to build a discovery tool for learning resources on linked data, organized and accessed by competencies learners should master [\[more information\]](#)

Admin WordPress multi-site instance - research & install plug-ins, manage & customize display theme, manage users, etc.

Design user interactions and coordinate with contract technical resource to build custom WordPress plug-ins for new functionality

Collaborate productively with remote colleagues & represent the project in public

October 2011 to June 2013

### **Contract UX & Web Support**

E-commerce, web API directory

September 2000 to May 2011

### **Enterprise Content Architect**

American Water Works Assoc.

Denver, Colo.

Managed multiple web content management & intranet/document management platforms

Configured & admined Google Search Appliance for effective information access across varied and highly technical content

Led information architecture & UX across public websites, e-commerce, intranet

Maintained display layer production code (HTML/CSS)

Performed business process analysis & interaction design, back office & web

Created process documentation & provided user training/support

Established & maintained successful relationships between users & IT staff

## **Education**

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August 2012

### **Master of Library & Information Science**

University of Washington iSchool  
Seattle, Wash.

Cumulative GPA: 3.89  
Beta Phi Mu LIS Honor Society

Emphasis on knowledge organization, information architecture, metadata, interaction design

Project participant with Dublin Core leadership for IMLS-funded Learning Linked Data project, Feb. 2012 - Dec. 2018

### **Selected Publications:**

Talley, D., A. Evans, J. Chapman, M. Crandall, S. Sutton (2016). Loosely Coupled Metadata Repositories for Discovery of Linked Data Learning Resources. Poster at Dublin Core Metadata Summit, Copenhagen, Denmark, Oct. 2016.

Learning Linked Data, managed discussion at LITA Library Linked Data Interest Group, ALA Midwinter Conference, Seattle, Wash., Jan. 2013.

Learning Linked Data: A platform of instructional resources, poster session, UW iSchool Research Fair, Seattle, Wash., Nov. 2012.

A process documentation model for DCMI, SIGDOC 2012, Seattle, Wash., Oct. 2012.

"Lost in the Computer," Colorado Libraries 19, no. 3 (Fall 1993), pp. 8-12

May 1980

### **Bachelor of Arts, Liberal Arts**

St. John's College  
Santa Fe, N.M.

Rigorous, seminar-style studies of the classics of Western philosophy & literature

### **Professional Seminars**

Google Search Appliance admin, March 2009

Business process/project mgmt., Oct. 2007, July 2006, Nov. 2005

XML/XSLT applications, June 2006, May 2005